



RATE CARD

COMMERCIAL PRICE LIST

PRIMETIME A <i>from 6pm to 11pm</i>	\$250
PRIMETIME B <i>from 4pm to 6pm</i>	\$180
PRIMETIME C <i>from 11pm to 2am</i>	\$150
DAYTIME <i>from 12pm to 4pm</i>	\$70
NIGHTTIME <i>from 2am to 12pm</i>	\$50

5 DAYS A WEEK SPECIAL

2 PRIMETIME, 2 DAYTIME	\$2,500
4 PRIMETIME, 4 DAYTIME	\$3,000
4 PRIMETIME, 4 DAYTIME, 4 NIGHTTIME	\$3,500

7 DAYS A WEEK SPECIAL

2 PRIMETIME, 2 DAYTIME	\$3,000
4 PRIMETIME, 4 DAYTIME	\$3,500
4 PRIMETIME, 4 DAYTIME, 4 NIGHTTIME	\$4,000
6 PRIMETIME, 6 DAYTIME, 6 NIGHTTIME	\$5,000

SPONSORSHIP PACKAGES

DAILY SHOW	FILMS <i>5 days a week</i>	SPORTS
\$1,500	\$3,500	\$5,000

RUN OF NETWORK \$150

FOTV REACH

US LA MARKET 1.5 MILLION HOUSEHOLDS

UK 22 MILLION HOUSEHOLDS

GLOBAL

- ▶ **2 BILLION** monthly impressions (all platforms)
- ▶ **70 MILLION** unique monthly visitors
- ▶ Exclusive partnership with **LENOVO** devices: FilmOn app pre-loaded on every unit
- ▶ **50 MILLION** app downloads worldwide (Android, iOS, Blackberry)

USA

- ▶ **90 MILLION** monthly impressions (all platforms)
- ▶ **22 MILLION** unique visitors
- ▶ **3.8 MILLION** Spanish Language visitors monthly

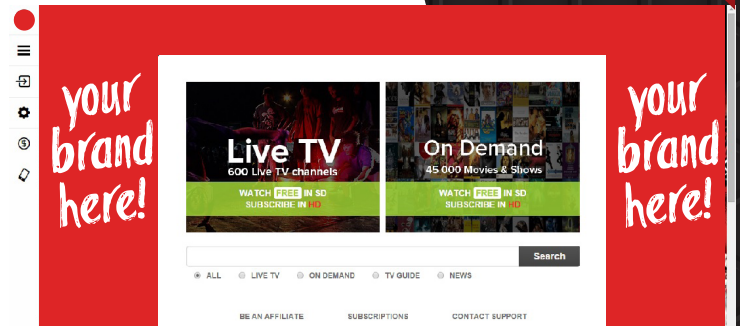
GENDER

- ▶ **65%** male
- ▶ **35%** female

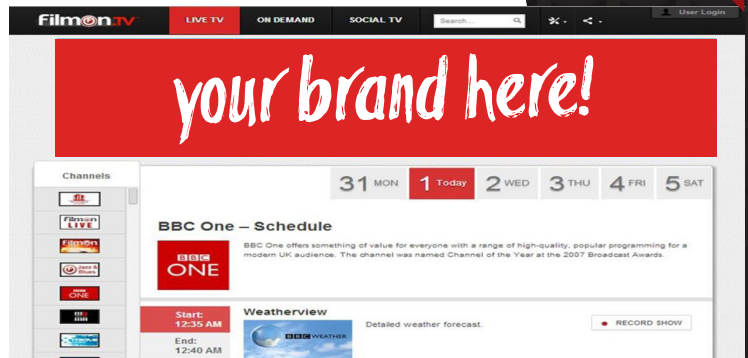
AVERAGE AGE RANGE

- ▶ **21-55** years old

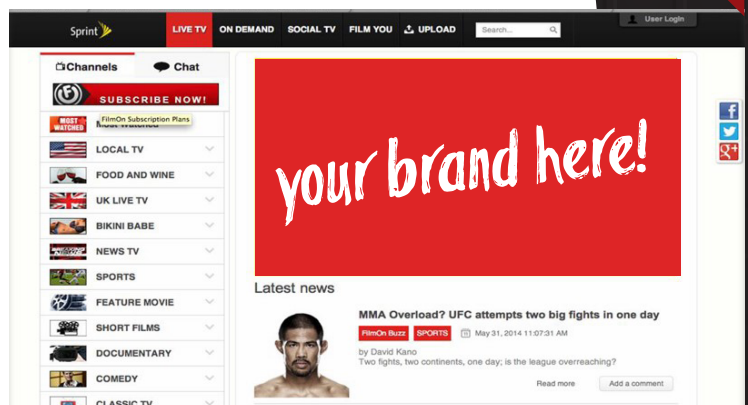
Front Page TakeOver Skin \$2,000 per day



Display (Banner ads) \$8 CPM



Pre Roll (Commercials / Promo Video) \$15 CPM



ONLINE ADVERTISING

PRE ROLL (Commercials/Promo Videos)

\$15 CPM

DISPLAY

\$8 CPM

FRONT PAGE (Takeover Skin)

\$2,000 per day