

# SALES PACKAGES

*CPM Advertising | Social Network Management | Viral Marketing  
Event Sponsorships | Content Brand Marketing*

# DIGITAL BRAND ADVERTISING *with FilmOn*

Our Marketing Programs include content and display opportunities on a Pure CPM.

## *CPM Targeted Traffic & Proven ROI opportunities*

With over 65mil Monthly Unique visitors and utilizing Google DFP we are able to serve our precisely targeted traffic maximizing your return on your advertising investment. In addition to our FilmOn TV network, we have a network of premium affiliates that includes the likes of Lenovo the World's Largest PC manufacture, TV Guide, Blackberry, Xbox and 6,500 other generating over **2 billion Targeted Ad Impressions** per month.

## *Advirally – Viral Marketing & Influencing Your Social Network*

Using our Social Networking management tools developed for our Advirally Platform we connect thousands of heavyweight Internet Influencers and billions of followers. We can deliver Page Likes, Commentary and Followers to your social conversation across all of the world's leading Social Networks. **We also create Viral videos from concept to launch which is becoming increasingly important to push a brand.**


## *Premium Digital Branded Marketing*

FilmOn is the driving force behind campaigning your brand to generate targeted results from across all our Media Groups Including; FilmOn Premium TV Network, Hologram USA - home of the noted Tupac Hologram Technology, FilmOn's many Live Entertainment Events and Viral Web Content created and driven by the most powerful Social Influencers online. We offer a 1-Stop-Shop for a **Digital Branded Marketing!**



**OUR PREMIUM PACKAGES FOR ANY BUDGET ARE CREATED TO ALLOW YOUR BRAND TO BENEFIT FROM ALL OF OUR TV DIGITAL BRAND MARKETING OPTIONS CREATING THE PERFECT STORM FOR SUCCESS!**





## \$2,500 package

PRODUCT	Unit Price	Market Value
250,000 Impressions on FilmOn (Pre-roll & Display) 	\$10 CPM	\$2,500
5 Airings on FOTV 	\$250/airing	\$1,250
Free 15 sec commercial		\$2,500
Advirally; Social Media Boost (Likes, Followers &/or Social Ranking)		\$500
<b>TOTAL</b>		<b>\$6,750</b>
<i>Your Discount</i>		<b>\$4,250</b>
<b>YOUR PRICE</b>		<b>\$2,500</b>



## \$5,000 package

PRODUCT	Unit Price	Market Value
500,000 Impressions on FilmOn (Pre-roll & Display) 	\$10 CPM	\$5,000
10 Airings on FOTV 	\$250/airing	\$2,500
Free 15 sec commercial		\$2,500
Free Bonus: 100,000 Impressions		\$1,000
Advirally; Social Media Boost (Likes, Followers &/or Social Ranking)		\$1,000
<b>TOTAL</b>		<b>\$12,000</b>
<i>Your Discount</i>		<b>\$7,000</b>
<b>YOUR PRICE</b>		<b>\$5,000</b>

## \$10,000 package

PRODUCT	Unit Price	Market Value
1,000,000 Impressions on FilmOn (Pre-roll & Display) 	\$10 CPM	\$10,000
20 Airings on FOTV 	\$250/airing	\$5,000
Free 30 sec commercial with additional 15 sec commercial cut		\$3,900
Free Bonus: 250,000 Impressions		\$2,500
Advirally; Social Media Boost (Likes, Followers &/or Social Ranking)		\$2,000
<b>TOTAL</b>		<b>\$23,900</b>
<i>Your Discount</i>		<b>\$13,900</b>
<b>YOUR PRICE</b>		<b>\$10,000</b>

## \$20,000 package

PRODUCT	Unit Price	Market Value
2,000,000 Impressions on FilmOn (Pre-roll & Display) 	\$10 CPM	\$20,000
40 Airings on FOTV 	\$250/airing	\$10,000
Free 60 sec commercial with additional: 30 sec & 15 sec commercial cuts		\$5,500
Free Bonus: 600,000 Impressions		\$6,000
Advirally; Social Media Boost (Likes, Followers &/or Social Ranking)		\$4,000
Viral Video; Created to exploit your brand & go viral with millions of Targeted Visitors to your site		\$10,000
<b>TOTAL</b>		<b>\$55,500</b>
<i>Your Discount</i>		<b>\$35,500</b>
<b>YOUR PRICE</b>		<b>\$20,000</b>

# FilmOn CPM RATE CARD

AD TYPE	CPM Cost	DESCRIPTION	Minimum Budget
Display Ads	\$8	Banners Ads	\$1,000
Mobile Ads	\$15	Web Banner <i>(top of page)</i> , Web Poster <i>(bottom of page)</i>	\$1,000
Video Ads	\$25	Pre-roll, Mid-roll, and Post-roll	\$2,500
Combination	\$18	All forms of CPM campaigns we offer	\$3,500
Pay Per Click	\$6	Pay Per Click to your landing page /website	\$2,000

## About FILMON

FilmOn TV is the world's first and largest IP-delivered digital television platform with true TV everywhere capabilities. FilmOn offers more than 600 free and subscription linear TV channels, video and audio podcasts, plus 50 audio channels and over 95,000 on demand titles.

**FilmOn.TV™**

**MondoTunes**  
Created BY Musicians FOR Musicians

**HOLOGRAM USA**



**Shockya**



**lenovo FOR THOSE WHO DO.**

**TV MIX** BETA



**FilmOn TV Networks**

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