

# ANALYTICS REPORT

## FILMON



### GLOBAL

- ▶ **2 BILLION** monthly impressions (all platforms)
- ▶ **70 MILLION** unique monthly visitors
- ▶ Exclusive partnership with **LENOVO** devices: FilmOn app pre-loaded on every unit
- ▶ **50 MILLION** app downloads worldwide (Android, iOS, Blackberry)

### AVERAGE AGE RANGE

- ▶ **21-55** years old

### USA

- ▶ **90 MILLION** monthly impressions (all platforms)
- ▶ **22 MILLION** unique visitors
- ▶ **3.8 MILLION** Spanish Language visitors monthly

### GENDER

- ▶ **65%** male
- ▶ **35%** female

## FOTV



- ▶ Runs parallel on the home page of **FILMON.COM**

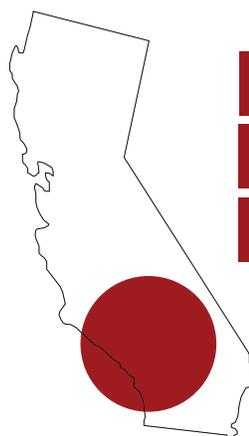
### USA LA

- ▶ **1.5 MILLION** households

### UK

- ▶ **22 MILLION** households

### SOUTHERN CALIFORNIA



LOS ANGELES

INLAND EMPIRE

ORANGE COUNTY

Rank	Local Callsign	Affiliation	Avg STB/HH	Avg Hrs/HH	STBs	HHs	Hours Viewed	Viewership %	Subs as of:
17	FOTV	ind	1.64	2.09	233,181	142,371	298,049	0.6%	454,773

Source: RENTRAK